



c/o 3rd Floor 303 Portage Avenue
Winnipeg, Manitoba R3B 2B4
Fax. 942-4207

biketothefuture@gmail.com
www.biketothefuture.org

Media Release

Oct. 1, 2007

FOR IMMEDIATE RELEASE

Second annual Bike to the Future forum creates an ideal vision for Winnipeg cyclists: 'From Imagination to Creation: The Future of Cycling in Winnipeg'

A growing number of Winnipeggers imagine living in a city that embraces a safe, fun and effective means of transportation. To that end, Bike to the Future (BttF) is holding an annual forum to celebrate advances and explore options to create a future Winnipeg as a great cycling city, this year on Thursday October 11th 2007 at 7:00 pm at the Bulman Center in the University of Winnipeg.

We want a city that emphasizes cycling as the preferred mode of transportation – a city that integrates cycling into urban design and planning, and a city that earns recognition as a leader in cycling infrastructure and programs.

Last October a forum called 'Where do we go from here? The State of Cycling in Winnipeg' sparked the creation of Bike to the Future. Since then, we've changed cycling in Winnipeg.

Several member of BttF – cooperating and working with members of other groups – played key roles convincing the city's politicians and decision-makers to listen to the voices of cyclists.

Among the most important steps Winnipeg took since last October: the city hired an Active Transportation Coordinator; we expanded our trail systems; and new zoning by-laws require bike racks in parking lots. City hall recognizes the value of cycling as a major aspect of active transportation, but we have more to say.

BttF's second annual forum again provides a venue for cyclists, community organizations, and BttF members to discuss and suggest even bigger dreams about cycling in Winnipeg.

One year after we created Bike to the Future, we realize that going from imagination to creation is not a big leap. We'll do it. Come out and help us keep the wheels rolling.

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From Imagination to Creation: The Future of Cycling in Winnipeg

2nd Annual Bike to the Future Forum

University of Winnipeg's Bulman Centre

7:00 – 9:30pm

Free Admission – Refreshments provided.

About Bike to the Future

Mission: We are a voluntary, inclusive group of concerned cyclists working to make cycling in Winnipeg a safe, enjoyable, accessible and convenient transportation choice year-round.

Vision: We envision a city where cycling is embraced as the preferred mode of transportation, where cycling is integrated into urban design and planning, and where Winnipeg is recognized as a leader in cycling infrastructure and programs.

Media Contacts:

Kevin Miller, Co-Chair

Phone: 224-3628

Email: k.a.miller@mts.net

Ben Goldstein, Communications/Website Director

Phone: 292-2925

Email: solidgoldstein@yahoo.ca